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Claim 14. (Previously Presented) A method according to Claim 11, in which the transmitted data incorporates an identifier identifying the transmitter, which is used as the location identifier.

Claim 15. (Cancelled)

Claim 16. (Previously Presented) A method according to claim 4, wherein the location aware component is a GPS receiver built in to the portable communications device.

Claim 17. (Previously Presented) A method according to claim 1, wherein the data are communicated to the data collection point over a telephone network.

Claims 18.-22.. (Cancelled)

Claim 23. (Previously Presented) The method according to Claim 1, further comprising storing collected data in a memory of the mobile telephone before transmitting it to the base station.